Bottles Back by Sparklo

WORDING PACK

What you can say about this record

SPK-AE-2026-000006 · 25,000 bottles · ≈ 375 kg of PET · Acme Trading LLC · the United Arab Emirates

Verify the record at
bottlesback.sparklo.com/s/SPK-AE-2026-000006

SAY THIS: COPY AS IT STANDS

ON A LABEL OR PACK

We paid for the collection of 25,000 plastic bottles through Sparklo's collection program in the United Arab Emirates. Record SPK-AE-2026-000006.

IN A POST

We funded the collection and recycling of 25,000 plastic bottles in the United Arab Emirates, 375 kg of PET, counted by the machines that took them in. Our public record: https://bottlesback.sparklo.com/s/SPK-AE-2026-000006

IN A SUSTAINABILITY REPORT

In 2026 Acme Trading LLC funded the collection of 25,000 plastic bottles [≈ 375 kg of PET] through Sparklo's reverse-vending network in the United Arab Emirates. Each container is allocated to at most one record. Record ID SPK-AE-2026-000006, verifiable at https://bottlesback.sparklo.com/s/SPK-AE-2026-000006. This is a paid service, not a carbon or plastic offset, and it does not certify the company or its products as neutral.

DO NOT SAY THIS, AND WHY

plastic neutral, plastic positive, plastic negative	A claim about a state nobody verified. Directive [EU] 2024/825, which applies from 27 September 2026, forbids neutrality claims built on compensation.
offsets our plastic, compensates our packaging	A collected bottle does not cancel yours: different material, different time, and nothing anyone can check.
carbon neutral, CO_2 compensated	The CO_2e figure on a page is an estimate of the emissions recycling avoids, not a measured or verified offset. Directive [EU] 2024/825 forbids neutrality claims built on compensation.
removed from the ocean, ocean plastic recovered	Our machines stand in cities. We do not collect from beaches or from the sea.
tax-deductible	This is a paid service with a VAT invoice, booked as a purchase of services.
certified, certificate of anything	A record confirms that you paid for the collection of a stated volume. No one certified it.
made from recycled ocean plastic	We do not supply material into your product, so nothing in it comes from this funding.

Instead of “plastic neutral”, write “we fund the collection of N plastic bottles”. Instead of “offset”, write “fund the collection of a comparable volume”. Instead of “certificate”, write “public record”.

These are our recommendations for talking about this service, not legal advice. National advertising rules can be stricter than this page, so check the wording with your own counsel before it goes on a pack.

This record confirms that the funder paid for the collection and recycling of the stated number of plastic bottles through Sparklo's collection program. Funding pays for rewards to people who return containers, operation of Sparklomats and transport of collected material to recyclers. Funded bottles are allocated only to Sparklomats that no brand pays for, each container is allocated to at most one record, and Sparklo publishes monthly collection volumes. This is not a carbon or plastic offset and does not certify any product or company as neutral.